



Joe Misanelli

Friend Of Education

West Philadelphia High School creates a long-lasting friendship with neighboring business.



In 1979, Linda Andrews went looking for someone willing to help needy students at West Philadelphia High School.

It didn't take long for the school secretary to find someone to care. "I walked around the corner and saw Central City Toyota," says Andrews. "I explained our situation and left knowing this was the friend we needed."

Max Paul and his dealership

Maxwell Paul (left) with Linda Andrews at West Philadelphia High School

team didn't waste any time. Before long, stacks of clothing were delivered to the school.

Seventeen years later, Central City Toyota is West Philadelphia High School's biggest fan.

Throughout the years, the dealership has donated clothing, food, supplies, transportation and scholarships to the school.

"About 86 percent of our students live below the poverty level, so we have a lot of needs," says Andrews. "It doesn't matter what we ask for, Max and his crew always deliver."

The dealership also helps the Philadelphia school system's

Parkway Program and adopted Lea Elementary School as part of its education partnership project.

Such dedication to community service and an ongoing commitment to customer satisfaction have earned Max Paul and his Central City Toyota staff their fourth Toyota President's Award.

When Linda Andrews went searching for help in 1979, she discovered more than a way to help needy students. She found a friend.



TOYOTA

I love what you do for me