



parents find respite in this home away from home.

Philadelphia businessman helps with the road to recovery.



Berry W. Owen

Ronald McDonald celebrates Max Paul's donation of two vans for the Philadelphia Ronald McDonald House.

When a child is sick, parents will go to the ends of the earth for help. For some, that means a major medical center far away from home.

In Philadelphia, the journey is made easier thanks to the local Ronald McDonald House and supporters like Max Paul, president of Central City Toyota in west Philadelphia.

The staff goes all out to make the house a home, and volunteer drivers help make the commute to

and from hospitals a pleasant ride.

"Transportation is an essential part of our service," says Jane Konefsky, house executive director. "Thanks to our volunteer chauffeurs and to Central City Toyota's donation of two vans, families have convenient transportation."

Central City Toyota vans have been delivering families to their destinations for a long time.

"Everyone at the dealership takes pride in contributing to such a worthwhile cause," says Max.

"It's an important part of the work we do in our community."

Back at the Ronald McDonald House, it's another day of round-trips to and from hospitals — a day when the ends of the earth are a little easier to reach.

— Central City Toyota and owner Max Paul have received the Toyota President's Award for the sixth year. The award is given for excellence in all aspects of dealership operations.

TOYOTA everyday